



Leadville Main Street Board Meeting Agenda

Date: 4-19-2022 Time: 10:00am-11:30am

Location: LLCEDC Office 400 Harrison Avenue, Suite 100 (basement of Community Banks Building)

Join Zoom Meeting:

<https://us02web.zoom.us/j/88264582323?pwd=U2QrcTcwY3c3UDZOdGN4TU9qeTBiUT09>

Meeting ID: 882 6458 2323 Passcode: 540196

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“Strengthening community connection through historic preservation, beautification and the activation of public spaces to support a thriving downtown.”

Meeting Objectives:

At the end of this meeting the Board will have:

- Approve marketing expenditures
- Set date for next meeting

| Time | Topics & Discussion | Anticipated Action | Discussion Lead |
|---------|--|--|---------------------------------------|
| 1 min | Call to Order | | Chair |
| 4 mins | Governance Items: <ul style="list-style-type: none"> ● Consent agenda (changes to agenda) ● Approval of minutes from last meeting (March) | Motion of approval of agenda and minutes | Chair, Staff |
| 85 mins | Discussion Items: <ul style="list-style-type: none"> ● Director’s Report – EDC Update & DOLA COMS Q1 Report; NEW City Quarterly Update ● Financials – Review Management Report/Budget ● CDOT Revitalizing Main Street Grant: Downtown Restroom Parklet Project– Update ● DOLA/COMS Celebrating Main Street – May 2022 ● Music in the Park Series – Will be presenting 4/19 to CC for a budget request for 3K for 3 concerts July, Aug, Sept. – Update & Discussion ● Committees - Update <ul style="list-style-type: none"> - Trick or Treat Street - Auction ● Leadville in Bloom (aka Planter Box Program) – Update & Discussion ● DOLA Mini-Grant – Discussion ● Marketing – Website, Social Media, Newsletter, LMS Sticker; Prep for Celebrating Main Street in May ● Conferences: DCI In The Game – April 12-15, 2022 (quick re-cap) Colorado Springs; Main Street Now Conference – May 16-18, 2022, Richmond Virginia ● Wrap-up | *Items for formal vote | Chair, Attending Board Members, Staff |
| | Adjourn | | Chair, Staff |
| | <ul style="list-style-type: none"> ● Confirm next meeting date/time | | |