



Leadville Main Street Board Meeting Agenda

Date: 2-15-2022 Time: 10:00am

Location: LLCEDC Office 400 Harrison Avenue, Suite 100 (basement of Community Banks Building)

Meeting ID: 818 3490 2698 * Passcode: 954689

<https://us02web.zoom.us/j/81834902698?pwd=cW9VMzdEdTRTMjcvelN2OSsxOXBkZz09>

+16699006833,,81834902698#,,,,*954689# US (San Jose)

+12532158782,,81834902698#,,,,*954689# US (Tacoma)

“Strengthening community connection through historic preservation, beautification and the activation of public spaces to support a thriving downtown.”

Meeting Objectives:

At the end of this meeting the Board will have:

- Approve marketing expenditures
- Set date for next meeting

Time	Topics & Discussion	Anticipated Action	Discussion Lead
1 min	Call to Order		Chair
4 mins	Governance Items:	Motion of approval of agenda and minutes	Chair, Staff
4 mins	<ul style="list-style-type: none"> ● Consent agenda (changes to agenda) ● Approval of minutes from last meeting (January) 		
60 mins	Discussion Items:	*Items for formal vote	Chair, Attending Board Members, Staff
5 min	<ul style="list-style-type: none"> ● Director’s Report – New Report Format Review; EDC Update & DOLA COMS Designated Level 		
5 min	<ul style="list-style-type: none"> ● Financials – Review Management Report/Budget 		
5 min	<ul style="list-style-type: none"> ● DCI Jumpstart/Retreat – Final Report/Review 		
5 min	<ul style="list-style-type: none"> ● 2022 Priorities Review - Discussion 		
5 min	<ul style="list-style-type: none"> ● CDOT Revitalizing Main Street Grant: Downtown Restroom Parklet Project– Update 		
5 min	<ul style="list-style-type: none"> ● Community Events Q1 – Ski Joring March 4-6: Main Street Chill Zone in Zaitz Park – Discussion 		
5 min	<ul style="list-style-type: none"> ● Summer Concert Series – City agreed to subsidize up to 3K for 3 concerts July, Aug, Sept. - Discussion 		
5 min	<ul style="list-style-type: none"> ● Committees – Trick or Treat Street & Auction – Board Member Assignments 		
5 min	<ul style="list-style-type: none"> ● Grants – Several Grants to Consider for 2022. Review and Discussion 		
5 min	<ul style="list-style-type: none"> ● Marketing – Web domain, Social Media, LMS Sticker – Discussion* 		
5 min	<ul style="list-style-type: none"> ● Conferences: DCI In The Game – April 12-15, 2022, Colorado Springs; Main Street Now Conference – May 16-18, 2022, Richmond Virginia - Attendance Discussion 		
	<ul style="list-style-type: none"> ● Wrap-up 		
	Adjourn		Chair, Staff
	<ul style="list-style-type: none"> ● Confirm next meeting date/time 		